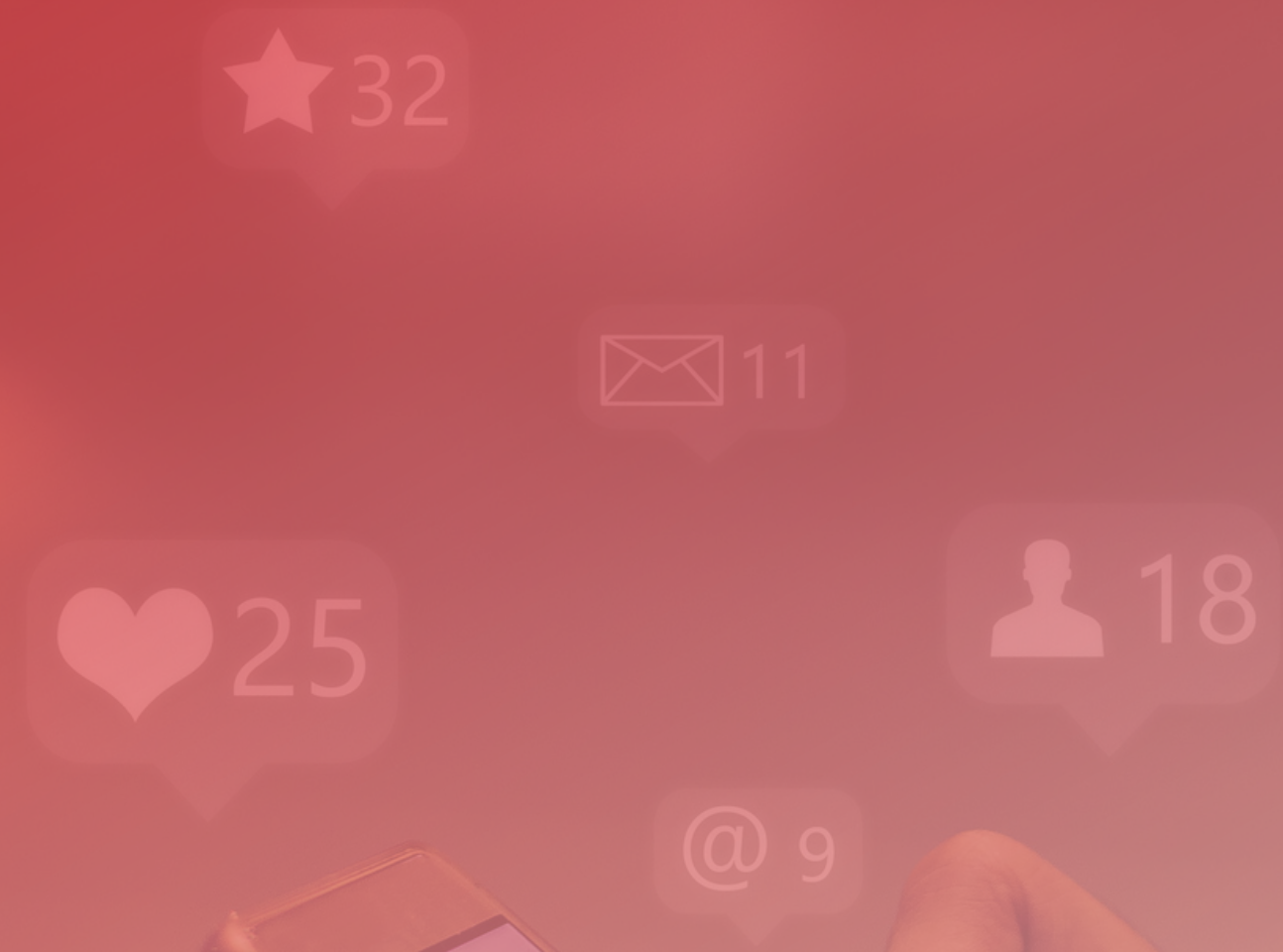


SOCIAL MEDIA KIT



Social Media | Strategy | Content



About Me

I focus on creating the intersection between your small business and the social media space. I provide creative solutions for my clients that enable them to connect more effectively with their target audience and grow their businesses.

Technical Skill

Copywriting

Design

Content Creation

Strategy

Design Tools

Canva

Final Cut Pro

Capcut

Adobe

Content Marketing

Content Marketing

I create, develop, and implement content marketing strategies for companies or organizations. My primary goal is to create content that attracts and engages a target audience, builds brand awareness, and ultimately drives profitable customer action.



Social Media Mgt

Social Media Management

I develop content calendars, creating and curating content, scheduling posts, responding to followers, analyzing data, and reporting on social media performance.



Case Study

Case Study

SellHomesWithSalle is the personal brand of San Diego real estate agent, with a mission of helping people achieve their goal of purchasing a home.

Objective: To grow the personal brand of SellHomesWithSalle on Youtube, and generate new leads.

Outcome: Generated plenty of leads with interested home buyers, and grew the channel to almost 50,000 views in the month of January.



Social Media Portfolio

THANK YOU

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Social Media

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